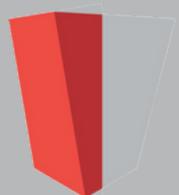




**CIQS YEAR IN REVIEW
2021**

**ACHIEVEMENTS
2020**



Canadian Institute of
Quantity Surveyors

Institut canadien des
économistes en construction

2020 will definitely be a year for the history books! Despite lockdowns and stay-at-home orders, supply chain disruptions, a global economic contraction of 4.2% according to OECD and a pandemic that has claimed over 2 million lives worldwide[1], quantity surveyors have shown us that this industry is, for the most part, recession resistant.

Over the past year, the CIQS team has similarly proven to be a resilient group as they seamlessly adapted to working from home and switching gears from in-person to virtual events and meetings to continue offering our members the same level of customer service and benefits to which our members have come accustomed.

This document features some of the major achievements of 2020.



CIQS Community Engagement Initiative

"To better engage our members across the country, the Institute will focus on reconnecting and rebuilding the relationships between the board, chapters and individual members."

Webinars and Virtual Meetings

In a span of just a few weeks after most of Canada went into lockdown in March 2020 and it became apparent that it would be a while before in-person events would once again be permitted, CIQS switched gears and drafted a webinar schedule to replace events across the country. Eleven webinars were held in total, with an average attendance of 75.4% of registrants. This is 18% higher than the average webinar attendance[2]. CPD points are earned from attending these webinars.

In 2020, CIQS also hosted its **first ever virtual annual general meeting** and launched an accomplishments presentation called "Year in Review" which offered a summary of the projects that CIQS staff, board members and volunteers worked on to promote the industry and enhance its member experience.

Programs

CIQS established a **Young Quantity Surveyor (YQS) committee** in 2020, which is tasked to build programs focused on the needs of CIQS members under the age of 40, such as networking and educational events. The inaugural event was a four-episode YQS Leadership Webinar Seminar hosted by Craig Woodall from Byng Leadership Inc. which launched at the end of 2020, with the remaining three webinars scheduled for 2021.

The **Student Outreach Program's** main objective is to promote our industry to tomorrow's potential QS professionals through communications with instructors and professors at educational institutions, marketing campaigns and direct outreach to students. This will be accomplished with the mobilization of trained volunteer ambassadors. Eleven ambassadors successfully completed the ambassador training in 2020 and virtual mixers at BCIT and SAIT were booked for January 2021.

A website called **The CIQS HUB** (www.qscareer.org) was designed as an information and networking portal for current and future quantity surveyors and launched at the 2020 CIQS AGM. This site offers information about CIQS and the quantity surveying profession for students considering their career options, a section dedicated to the YQS program and presentation tools created to help CIQS ambassadors when they represent CIQS at various meetings and events.

Chapter Communications

A chapter committee was established on the board level, whose members act as liaisons between the six chapters and the CIQS board of directors. It was created to open a dedicated line of communication to allow chapter chairs from across the country to share best practices, networking event ideas, member recruiting tips, etc.

CIQS staff launched **chapter specific newsletters** for each of the chapters in the fall of 2020. The newsletter editor works with representatives from each of the chapters for story ideas, such as volunteer appreciation profiles, event promotions and regional industry news as well as national announcements and project updates. These newsletters are published four times per year (fall, winter, spring and summer).

[1] Statista.com

[2] Intrado Digital Media benchmark report on webcasts and virtual events in 2020



Education

"The education committee will work to identify and improve upon the weaknesses and strengths of the current courses and syllabi for the architectural, mechanical and electrical programs."

Education Committee

A formal education committee was established in 2019 to review and update CIQS courses and syllabi (AME) to ensure that all courses meet current requirements and industry standards. Five subjects have been identified for revision and updates in the architectural syllabus.

Education committee members also work on **reciprocity agreements** with professional organizations across the globe, which allow CIQS members to access their services and programs and vice versa. A list of current reciprocity agreements are available on ciqs.org under the International tab.

BCIT ABT program has **achieved full accreditation**.

Identify and resolve resource deficiencies

"With all operations and administration of CIQS now being managed from head office, it is imperative that the appropriate resources are in place when needed."

IT solutions

A **technological roadmap** has been drafted, creating solutions for IT needs that were identified during the technology assessment in 2019. These solutions are geared to increase efficiency within day-to-day operations of the Institute so staff can focus more of their time on customer service, member benefits and services.

Human Resources

The board of directors organizational chart has been streamlined for increased efficiency, allowing officers and directors to focus on high level policy, which will help staff maximize their efforts on the operational side of the organization.



Stakeholder engagement

"We will focus more on communications to educate the public, industry and government about our industry and the benefits of working with a CEC or PQS."

Government Relations

CIQS hired IMPACT Public Affairs to create and implement a government relations plan with the objective of getting CIQS and its designations (Professional Quantity Surveyor "PQS" and Construction Estimator Certified "CEC") on the radar of the Federal government. Seven meetings were held virtually in 2020 with government officials such as Kate Proctor, Sr. Policy Advisor at the Office of the Minister of Infrastructure and Communities, and Steven McKinnon, MP for Gatineau. Several meetings have already been scheduled for the first few months of 2021.

A taskforce was established to provide input to the technical services branch at Alberta Infrastructure (AI) in reference to including PQS and Cost Consultants on government projects.

A roster of volunteer ambassadors have been identified from the 2020 ambassador training session. To ensure CIQS ambassadors are fully prepared to attend government meetings, additional government relations and media training will be scheduled in early 2021.